





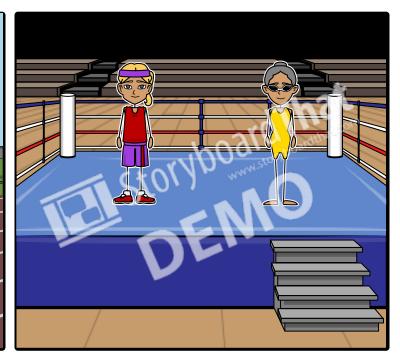
Young girl getting ready to start 5K run

Older woman getting ready to start 5K run

Young girl preparing for race (shows features of Fitbit and how she uses it)







Older woman training for race (shows different Fitbit for her and how she uses it to train)

Younger girl crosses first and older woman follows behind.

Younger girl smiles at the older woman and is impressed with her athleticism (no matter what age, Fitbit can help you become a stronger you)